



Innovation Executive Academy

In-Person Sample Schedule

Day 1

8:00am-6:00pm

Definition of Innovation:

Problem/Solution matrix, little i and Big I.

Intro to Deep Techs (e.g. quantum, AI, Fusion, carbon capture)

Walking Innovation Lecture

Welcome Reception

Day 2

8:00am-6:00pm

How to Use AI for Innovation Practices

Lightening Talks on Deep Techs (30min ea)

Small group work – defining strategy for dealing with these

Book Launch Event

Day 3

8:00am-6:00pm

Feedback Loops and Continuous Improvement (little i)

Visit the Engine

Conversation with Deep Tech Start-Ups

Venture Cafe

Day 4

8:00am-6:00pm

Experimentation Bias

Your Internal Innovation Pipeline/"System"

Closing Remarks

Day 5

8:00am-6:00pm **Distributed Leadership (Pyramid)**
X-Teams Simulation
Case Review in Teams
Closing Remarks

Day 6

8:00am-6:00pm **Innovation Portfolio**
Three Lenses of Innovation
Closing Remarks

Day 7

8:00am-6:00pm **Platform Strategy**
Tapping the Ecosystem:
Mass Challenge Visit and Mass Mutual Story
Celebratory Dinner

Day 8

8:00am-5:00pm **Lessons from the Ecosystem**
Harnessing entrepreneurial practices
The Path Forward:
Articulating your innovation strategy
Certificate Ceremony & Closing Remarks

**Schedule subject to change*