

6 weeks (excluding orientation)

Entirely online

Self-paced learning

6-8 hours/week*

**The recommended weekly time commitment for core content is 4-5 hours, taking into account the busy lifestyles of working professionals, with an additional 2-3 hours recommended for non-compulsory weekly extension activities, should you have the time. Each module is released weekly, allowing a flexible but structured approach to learning. You'll be supported as you engage in individual activities and group discussions, ensuring you feel confident to submit your best work at each weekly deadline.*

This course aims to demystify machine learning for the business professional – offering you a firm, foundational understanding of the advantages, limitations, and scope of machine learning from a management perspective.

- Orientation Module
- Module 1: Introduction to Machine Learning
- Module 2: Implementing Machine Learning in a Business
- Module 3: Sensing the Physical World
- Module 4: Helping Machines to Learn to Use Language
- Module 5: Finding Patterns in Human Transactions
- Module 6: Machine Learning Challenges and Future

Schedule subject to change