Organizational Design for Digital Transformation
Sample Schedule

6 weeks (excluding orientation)
Entirely online
Self-paced learning
6-8 hours/week*

- ORIENTATION MODULE: WELCOME TO YOUR ONLINE CAMPUS, ONE WEEK
- You'll be welcomed with a personal call and introduced to your online teaching and technical support network. You will then begin connecting with fellow participants while exploring the tools of your Online Campus, and will be alerted to key milestones in the learning path, and be able to review how your results will be calculated and distributed.You'll be required to complete your participant profile, confirm your certificate delivery address, and submit a digital copy of your passport/identity document.
- MODULE ONE: DESIGNING FOR DIGITAL SUCCESS
- Transform your company through business design and strategy inspired by technology.
- MODULE TWO: ACHIEVING OPERATIONAL EXCELLENCE
- Learn how to achieve operational excellence through a stable and integrated operational backbone that supports digital innovation.
- MODULE THREE: CUSTOMER DESIRES AND DIGITAL SOLUTIONS
- Investigate the use of emerging technologies and customer needs to develop digital solutions.
- MODULE FOUR: DIGITAL DESIGN: ENABLING RAPID INNOVATION
- Build repositories of digital components to enable rapid innovation of digital offerings
- MODULE FIVE: CREATING AN EFFECTIVE INNOVATION CULTURE
- Develop a culture of innovation within a framework of accountability that empowers people to communicate,work in teams, share information, and share customers.
- MODULE SIX: IMPLEMENTING DIGITAL TRANSFORMATION
- Use organizational design to engage in ongoing digital strategy execution.

Schedule subject to change