

## Business Sustainability Strategy: Technology and Management

Sample Schedule

6 weeks (excluding orientation)
Entirely online
Self-paced learning
6-8 hours/week\*

\*The recommended weekly time commitment for core content is 4-5 hours, taking into account the busy lifestyles of working professionals, with an additional 2-3 hours recommended for non-compulsory weekly extension activities, should you have the time. Each module is released weekly, allowing a flexible but structured approach to learning. You'll be supported as you engage in individual activities and group discussions, ensuring you feel confident to submit your best work at each weekly deadline.

You'll leave the program with the skills to drive long-lasting, sustainable change within and beyond your organization.

- Module 1: World Challenges: Environment, Inequality, Poverty, and Social Well-Being
- Module 2: The Standard Playbook: Managing for Sustainability
- Module 3: The Promise Framework: Tensions, Trade-Offs, and Impact
- Module 4: Next Generation Strategies for Sustainability: Technology and Innovation
- Module 5: Market Failures and Institutions: Changing the Rules of the Game
- Module 6: Management for the 21st Century: Agents of Change

Schedule subject to change