

Frontiers of Generative AI in Business

In Person - Cambridge, MA

Please note, all times listed are Eastern (Boston, MA) Time

Day 1

9:00 AM - 10:30 AM	Today's Generative AI (GenAI) Landscape
10:30 AM - 10:45 AM	Break
10:45 AM - 12:15 PM	GenAI Frontiers
12:15 PM - 1:15 PM	Lunch
1:15 PM - 2:45 PM	GenAI Enterprise
2:45 PM - 3:00 PM	Break
3:00 PM - 5:00 PM	WORKSHOP: Building with GenAI today
5:00 PM - 6:30 PM	Networking Reception

Day 2

9:00 AM - 10:30 AM	GenAI & Workforce Development
10:30 AM - 10:45 AM	Break
10:45 AM - 12:15 PM	WORKSHOP: Building Your GenAI Toolkit
12:15 PM - 1:15 PM	Lunch
1:15 PM - 2:45 PM	Governance, Ethics, and Policy in GenAI
2:45 PM - 3:00 PM	Break
3:00 PM - 4:00 PM	Next GenAI Frontiers
4:00 PM - 4:30 PM	Certificate Ceremony and Closing Comments